

December 10, 1946

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, DECEMBER 7, 1945

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Going On	"MAKE IT YOURSELF" EXHIBITION Supported by leading manufacturers in the home sewing field, this "Make It Yourself" exhibit is one solution to the apparel shortage problem, emphasizing that all forms of thrift are a vital force in every day living. Several aspects of home sewing are stressed, including glamour, technical points, and remodelling. Open to public. Publicity: Kathleen Barker, National Needlecraft Bureau, LE. 2-4455.	THE BANK FOR SAVINGS	4TH AVE. AT 22ND ST. BISHOP POTTER ROOMS
Beginning Friday Dec. 7	EXHIBITION OF PORTRAIT SKETCHES Sketches of stage and screen stars, costumed for many theatrical successes, by Elicia Haynes. Open to public 9 A.M. to 9 P.M. weekdays, Saturday until 5 P.M. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET

WEEK BEGINNING MONDAY, DECEMBER 10, 1945

Monday Dec. 10-	SPECIAL CHRISTMAS SHOPPING SCHEDULES	NEW YORK STORES	NEW YORK CITY
Dec. 22 9:30 A.M.	Department stores will have the following shopping hour schedules for Christmas, beginning Dec. 10 (with regular closing hours on Saturdays): ABRAHAM & STRAUS: 9:30 A.M. to 9:00 P.M. L. BAMBERGER & CO. (Newark, N.J.): 9:30 A.M. to 9:00 P.M. BLOOMINGDALE'S: 9:30 A.M. to 9:00 P.M. GIMBEL BROS.: 9:30 A.M. to 9:00 P.M. (Including Saturdays) HEARN'S: 10:00 A.M. to 9:00 P.M. KRESGE-NEWARK: 9:30 A.M. to 9:00 P.M. FREDERICK LOESER: 9:30 A.M. to 9:00 P.M. MACY'S: 9:45 A.M. to 9:00 P.M. MARTIN'S: 9:30 A.M. to 9:00 P.M. (Including Dec. 6) JAMES McCREERY: 9:30 A.M. to 9:00 P.M. (Including Saturdays) NAMM'S: 9:45 A.M. to 9:00 P.M. (Including Saturday, Dec. 22) OPPENHEIM COLLINS: 9:30 A.M. to 9:00 P.M. SAKS 34TH STREET: 9:30 A.M. to 9:00 P.M. (Including Saturdays) JOHN WANAMAKER: Beginning Dec. 12 - 12 Noon to 9:00 P.M. (Except Saturdays: 9:30 A.M. to 5:30 P.M.)		
Monday Dec. 10 12:30 P.M. Luncheon	PRESS PREVIEW: SPRING COLLECTIONS Press showing of suits and coats from current and advanced Spring collections of Molly, designer. Press by invitation only. Publicity: Eleanor Lambert, PL. 5-8580.	MOLLY, DESIGNER	WALDORF-ASTORIA PERROQUET SUITE
Monday Dec. 10 2:30 P.M.	MAKING CHRISTMAS FLOWER DECORATIONS Christmas Decorations exhibited. Lecture by Anthony Sailer, professional gardener. Open to public. Publicity: Elizabeth Peterson, PL. 3-8651.	HORTICULTURAL SOCIETY OF NEW YORK	598 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 13 9:30 A.M.- 9:45 A.M.	WOOL AND ITS USES IN SPRING FASHIONS "The Care of Wool and Its Uses In Spring Fashions" will be discussed by Gertrude Hogan of Botany Worsted Mills in an interview with Nan Lupo. Publicity: Hilda Kassell, PL. 5-5319.	NAN LUPO PROGRAM	STATION WAAT 970 ON THE DIAL
Thursday Dec. 13 12:30 P.M.	ANNUAL LUNCHEON FOR PRESS AND TRADE New post-war colors in leather will be shown during this annual luncheon by the Allied Kid Co. Press and Trade strictly by invitation. Publicity: Rhea Nichols, BE. 3-2840.	ALLIED KID COMPANY	HAMPSHIRE HOUSE COTTAGE
Thursday Dec. 13 12:30 P.M. Luncheon	HOME FURNISHINGS DIVISION LUNCHEON Subject: "Unravelling The New Fabrics For Fashion And Function." Speaker: Marion Gough, feature editor, "House Beautiful"--based on research by Helen Kelly, "House & Garden"; Mary Roche, "New York Times"; Charlotte Eaton Conway, "House Beautiful"; Maude Basserman, W. & J. Sloane; and Carolyn Davidson, I. B. Kleinert Co. (Chmn. of luncheon). Luncheon: \$1.85 (includ- ing tax and tip). Please have correct change. Members may bring guests. Reservations close Wed., Dec. 12, at 5 P.M. Must be paid for if not can- celled by then. For reservations, call The Fashion Group, CL. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	MURRAY HILL HOTEL PARK AVE. & 41ST STREET
Thursday Dec. 13 12:30 P.M. Luncheon	LUNCHEON MEETING: "RETAILERS IN 1946" "What 1946 Has In Store For Retailers" will be the subject of the Retail Distribution Group luncheon meeting. Speaker: Mr. C. F. Hughes, Business Editor of The New York Times. Cost: \$1.50 to members - \$1.75 to non- members. Please telephone your reservations before 10:30 A.M., Dec. 13 to Rhoda Robbins, Department Store Economist, MU. 5-8600.	AMERICAN MARKETING ASSOCIATION	HOTEL SHERATON LEXINGTON AVE. & 37 ST.
Friday Dec. 14 3:00 P.M.- 6:00 P.M. Cocktails	NEW DISPLAYS AT COCKTAIL PARTY A cocktail party for the press, and for display directors of stores, cos- metic manufacturers, hosiery manufacturers, and others interested in display. There will be a small showing of unusual papier mache sculpture, and many Spring window ideas in all materials. By invitation only. For invitations, contact: Martha Weatherly, Dynamic Displays, CH. 3-4056.	DYNAMIC DISPLAYS	145 WEST 10TH STREET
Dec. 14	PARADE FOR ADMIRAL WILLIAM "BULL" HALSEY IN NEW YORK CITY.		
Saturday Dec. 15 4:30 P.M.	SUB DEB CHRISTMAS FASHION SHOW Gala Christmas Party for sub debs, with a "Band Box" containing all kinds of surprises. Holiday fashions for sub debs, including clothes for evening, winter sports, school, etc. and accessories. There will be Xmas music and decorations, and Santa Claus will be present. Open to public. Publicity: Mary Grizzard, Market 2-1212.	L. BAMBERGER & CO. NEWARK, NEW JERSEY	RESTAURANT 10TH FLOOR
Saturday Dec 15	NEW BOOK ON INFANTS' & GIRLS' WEAR BUSINESS "How To Build An Infants' and Girls' Wear Business", a new book by R. Duffy Lewis, of Alexander's, in collaboration with Mrs. Dorothy Stote, editor, Infants' & Children's Wear. Price: \$2.50, at Hobson Book Press. Publicity: Dorothy Stote, 1170 Broadway, MU. 3-8700.	PUBLISHED BY HOBSON BOOK PRESS	52 VANDERBILT AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Dec. 15	NEW BOOK: "CALIFORNIA FASHION EXPLORERS"	FASHION GROUP OF LOS ANGELES	WARD RITCHIE PRESS LOS ANGELES, CALIF.
	The members of the Fashion Group of Los Angeles have written a book, "California Fashion Explorers," which gives the background that brings about individuality in California fashion designing. Only 5,000 copies available at first printing. Price \$1.00. Contact: Ward Ritchie Press, 1936 Hyperion Avenue, Los Angeles, California.		
Monday Dec. 17 12:15 P.M. Luncheon	"MASCULINE VS. FEMININE LOGIC"	PUBLICITY CLUB OF NEW YORK	BELMONT-PLAZA HOTEL LEXINGTON AVE & 49 ST.
	Guest speaker at the Publicity Club's December luncheon meeting will be Betty Jane Kidd, associate copy director, N. W. Ayer & Son, Inc. Her subject will be "Masculine Logic Versus Feminine Logic," explaining why women's minds do not work like men's; how they do work in ways of their own; and how you can learn those ways. Mrs. Kidd is the author of "Just Like A Woman," published by D-Appleton Century Company, which points out the basic differences in the ways men and women use their minds, showing how they often reach similar conclusions by different paths. Luncheon open to members and guests: \$1.65. Contact: Uriel Davis, HA. 2-9462.		
Tuesday Dec. 18 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW	JOSEPH HALPERT (530 SEVENTH AVE.)	RITZ CARLTON HOTEL OVAL ROOM
	Fashion show during luncheon by Joseph Halpert, paying tribute to a group of outstanding fabric designers. Open to public. Press by invitation. Fashion Show and Publicity under direction of Viola Shefer, PL. 3-3173. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.		
Tuesday Dec. 18 1:30 P.M.; 3:30 P.M.	YOUNG NEW YORKER CHRISTMAS PARTY	LORD & TAYLOR (424 FIFTH AVE.)	5TH FLOOR
	The annual Christmas Party will be held in the Young New Yorker Shop on the fifth floor. Fashion shows of holiday clothes at 1:30 P.M. and 3:30 P.M. Judy'n Jill Lip Prints for favors--and Xmas music. Press and all Young New Yorkers invited. Publicity: Alice Johnston, WI. 7-3300.		
Beginning Tuesday Dec. 18	MILLINERY CONVENTION AND FASHION SHOW	MILLINERY FASHION BUREAU MILLINERY STAB. COMM.	MIAMI BEACH FLORIDA
	About 100 millinery representatives will meet in the first nationwide effort to unite all factors in the industry and to discuss methods for "keeping the world fashion spotlight on American millinery." A series of consumer fashion shows is scheduled as follows: Dec. 18, at Gulf Stream race track; Dec. 27, at Sea Isle Hotel, where "Miss Millinery, 1946" will be selected during a cocktail hour hat parade; Jan. 1, at the Orange Bowl football game, where "Miss Millinery, 1946" will be crowned--with a hat--in conjunction with the crowning of "Miss Miami, 1946"; and Jan. 7 before the Miami Beach Women's Club. Fashion coordinator for all shows: Maud G. Moody, millinery fashion editor, "Women's Wear Daily." Publicity: Mary Kelly, MU. 2-2603.		
Wednesday Dec. 19	CHRISTMAS STORY REPRESENTATIONS	METROPOLITAN MUSEUM OF ART	THE CLOISTERS FT. TRYON PARK
	Angels Of The Lord: representations of the Christmas story, with emphasis on the angels--paintings, sculptures, manuscripts, and ivories from the 11th to the early 16th century. Open to public. Contact: WA. 3-3700.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Week Of Dec. 30	SHOWING OF NEW SPRING COLLECTIONS Included will be children's bathing suits, pajamas, underwear, shoes, slippers, headwear, hosiery, toys, books, utility bats, coats, sportswear, suits, jackets, carriage covers, dresses, blouses, boys' clothing, wash suits, etc.	METROPOLITAN JUVENILE STYLE MART, INC.	HOTEL NEW YORKER 34TH ST. & 8TH AVE.
Jan. 1	NEW YEAR'S DAY (Tuesday)		
Monday Jan. 7 1:00 P.M.	LUNCHEON FOR OUT-OF-TOWN EDITORS Luncheon for visiting editors marking official opening of Press Week. <u>Press strictly by invitation.</u> Publicity: Eleanor Lambert, PL. 5-8580.	NEW YORK DRESS INSTITUTE	WALDORF-ASTORIA HOTEL ASTOR GALLERY
Monday Jan. 7- Jan. 11	SIXTH NATIONAL PRESS WEEK Visiting editors from key newspapers of the country will see 22 collections of leading dress designers of New York. Collections shown from 9:30 A.M. to 12:30 P.M.; 2:00 P.M. to 5:00 P.M.; and two evening showings during the week. By invitation. Publicity: Eleanor Lambert, PL. 5-8580.	NEW YORK DRESS INSTITUTE	NEW YORK CITY
Tuesday Jan. 8 8:30 A.M. Breakfast	ACCESSORY BREAKFAST FOR VISITING PRESS "Eye-Opener" Accessories at a breakfast for the out-of-town press--a showing of exciting new accessories by Coro Jewelry, Criterion Belts, Glentex Scarfs, and Glenwear Blouses. <u>Press strictly by invitation.</u> Publicity: Ann R. Silver Associates, MU. 2-8633.	CORO; CRITERION; GLENWEAR; GLENTEX	WALDORF-ASTORIA PERROQUET SUITE
Wednesday Jan. 9 8:00 A.M. Breakfast	SEMI-ANNUAL PRESS BREAKFAST The Millinery Fashion Bureau is once again inviting out-of-town editors to this semi-annual breakfast from 8:00 A.M. to 9:45 A.M. <u>Strictly for the press and strictly by invitation.</u>	MILLINERY FASHION BUREAU	HOTEL COMMODORE LEXINGTON AVE. & 42 ST.
Wednesday Jan. 9 5:30 P.M. Cocktails	MILLINERY FASHION SHOW FOR VISITING PRESS Lilly Dache has invited the out-of-town press to a millinery fashion show and cocktail party. <u>Press strictly by invitation.</u> Publicity: Eleanor Lambert, PL. 5-8580.	LILLY DACHE	78 EAST 56TH STREET SALON
Thursday Jan. 10 8:30 A.M.	BREAKFAST FOR OUT-OF-TOWN EDITORS Press by invitation only. Publicity: Dora Miller, LO. 3-4285.	RICHARD HUDNUT	PLACE TO BE ANNOUNCED
Thursday Jan. 10 12:30 P.M. Luncheon	NEW LINGERIE AT BUFFET LUNCHEON Odette Barsa, lingerie designer, will present her dramatic creations to the out-of-town press. <u>By invitation only.</u> Publicity: Ann R. Silver Associates, MU. 2-8633.	ODETTE BARSA	16 EAST 34TH STREET SHOWROOM
Sunday Jan. 13 12:00 Noon	INFORMAL BREAKFAST FOR OUT-OF-TOWN PRESS The Cleanliness Bureau of the Association of American Soap and Glycerine Producers is inviting fashion and beauty editors to a Sunday breakfast at the Biltmore. Contact: Mary-Madeleine Riddle, Editor: PE. 6-4074.	CLEANLINESS BUREAU	BILTMORE HOTEL 43RD ST. & MADISON AVE.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 15 7:00 P.M. Dinner	SPRING HAT FASHION SHOW AND DINNER A showing of Spring hat fashion trends will follow dinner--the first since lifting of restrictions on transportation. These exhibitors will show their hats: <u>UPTOWN MILLINERS</u> : Anita Andra, Braagaard, Hattie Carnegie, Chanda, Lilly Dache, Delle Donne, Emme, Peg Fischer, Walter Florell, Helene Garnell, Gladys & Belle, Mary Goodfellow, John-Frederics, Mago Hayes, Miriam Lewis, Laddie Northridge, Mme. Pauline, Florence Reichman, Suzanne Remy, and Sally Victor. <u>MILLINERY CREATORS GUILD</u> : Bernice Charles, Germaine Montabert, Harryson Hats, G. Howard Hodge, Jeanne Tete, Edgar J. Lorie, Milgrim Hats, and Vogue Hats. <u>POPULAR PRICED MAKERS</u> : Alba Hat Co., Alfreda, Brandt Millinery, Joe Cohn Hats, Abe DelMonte Co., Elizabeth Hat Co., Oscar Friedman, Harry Furst, B. J. Goldenberg, Goldston-Weber, Greenstein & Flaum, Luxor Hat Co., Walter K. Marks, Millinery Fashion Creators, Frances & Walter Nelkin, Parfait Hats, David Rothman, Morris Schachter & Co., Schoen Hats, Schwartz & Rosenfeld, Woodmere Hat Co., and Bernard Workman. <u>JUNIOR MAKERS</u> : Bertlyn, Greenberg-Fisch Hat Corp., Ann Koppelman, Madcaps, Park Avenue Jrs., Play-toppers, and Radcliffe Fashions. Tickets: \$15.00 for dinner (including tax); show only, \$8.50 (mezzanine). For tickets, contact: Millinery Stabilization Commission, CH. 4-6547. Dress: formal or informal. Press by invitation. Publicity: Mary Kelly, MU. 2-2603.	MILLINERY FASHION BUREAU MILLINERY STAB. COMM.	ASTOR HOTEL GRAND BALLROOM
Tuesday Jan. 15	NEWSSTAND DATE: "FASCINATION" MAGAZINE With individuality as its chief theme, this new women's magazine "Fascination", appealing to all ages, groups, and types will emphasize beauty and fashion. There will be sections entitled "Active Hours", "Leisure Moods", "Gay Moments", "Playtime", and "Decor Accents", illustrating what's new in wearing apparel for women of all ages. Also, articles by C. S. Forester, British novelist; Harry Conover, model authority; Hattie Carnegie, fashion designer; Irving Hoffman, Broadway columnist; Iles Brody, the "Manhattan Chronicler"; fashions by Renee Long, style authority; Nancy Craig's comments on women's activities; and beauty hints by Mona Manet, Hollywood make-up expert. Editor: Gregory Carmichael; Fashion Editor: Mae Sherman; Beauty Editor: Mona Manet. Price: 25¢ a copy, distributed nationally by the American News Company. Publicity: Gregory Carmichael, CO. 5-0377.	AVON PUBLICATIONS 119 WEST 57TH STREET	NEWSSTANDS
Wednesday Jan. 16 1:00 P.M.	CASUAL FASHIONS AT LUNCHEON SHOWING Presentation of casual fashions including blouses, suits, slacks, pajamas, etc. Open to public. Press by invitation. Contact: Mrs. Lehman, RE. 7-2184.	CASUAL CLOTHES (744 MADISON AVE.)	WALDORF-ASTORIA SERT ROOM
Thursday Jan. 17 12:30 P.M. Luncheon	PRESS PREVIEW: NEW JUNIOR FASHIONS A "Through Your Looking-Glass" luncheon fashion show previewing Spring and Summer Jonathan Logan fashions. Clothes designed for the junior figure by Dorris Varnum. Commentator: Vyvyan Donner, fashion director, Fox Movietone News. Press by invitation only. Publicity: Billie Gould, Inc., LA. 4-2773.	JONATHAN LOGAN CLASSICS	WALDORF-ASTORIA WEDGWOOD ROOM
Tuesday Jan. 22 12:30 P.M. Luncheon	VICTORY FASHION SHOW FOR "MARCH OF DIMES" Second annual "March of Dimes" Fashion Show in New York, for benefit of National Foundation for Infantile Paralysis, featuring Spring fashions chosen by a selections panel of fashion editors of magazines and newspapers. Publicity: Eleanor Lambert, PL. 5-8580.	NEW YORK DRESS INSTITUTE	WALDORF-ASTORIA GRAND BALLROOM

MUSIC... THEATRES... MOVIES... NIGHT SPOTS

- Friday
Dec. 7 PREMIERE: "TOO YOUNG TO KNOW" (Movie) STRAND THEATRE, B'WAY & 47TH ST.
Warner Bros. picture based on a Saturday Evening Post romance by Harlan Ware. Cast features Joan Leslie, Robert Hutton, Dolores Moran, Rosemary de Camp, and others. Director: Frederick de Cordova. Producer: William Jacobs. Costumes: Leah Rhodes. Publicity: Eve Siegel, CI. 6-1000.
- Friday
Dec. 7 PREMIERE: "APPOINTMENT IN TOKYO" (Movie) GOTHAM THEATRE, B'WAY & 47TH ST.
Produced by Army Pictorial Service, Signal Corps, much of this new War Department account of the fighting in the Pacific is by anonymous Army photographers who landed on the beachheads with the assault troops.
- Saturday
Dec. 8 OPENING: "THE FRENCH TOUCH" CORT THEATRE, 48TH ST. EAST OF B'WAY
New Joseph Fields-Jerome Chodorov comedy, produced by Herbert H. Harris and directed by Rene Clair. Cast features Brian Aherne, Arlene Francis, John Wengraf, and Jaqueline Dalya. Story of a French playwright who writes a satirical play which defeats the purpose of the Nazi culture bureau. Settings: George Jenkins. Publicity: Mary March, CI. 5-6923.
- Sunday
Dec. 9
8:00 P.M. CARIBBEAN FESTIVAL THE PARK PALACE, 110TH ST. & 5TH AVE.
Under auspices of West Indies National Council, there will be beguines, rhumbas, calypsos, etc. with special entertainers. Dinner at 8:00 P.M.; show at 11:00 P.M.; Carnival at midnight. Admission: \$1.10 (including tax); tables, \$8.00; boxes \$16.00. For tickets, contact: New Dance Group, 9 East 59th St., EL. 5-7909.
- Monday
Dec. 10
8:30 P.M. THIRD WEEK: METROPOLITAN OPERA, METROPOLITAN OPERA HOUSE, B'WAY AT 39TH ST.
Monday, Dec. 10 at 8:30 P.M.--Verdi's RIGOLETTO (2nd performance).
Tuesday, Dec. 11 at 8:00 P.M.--NO PERFORMANCE IN N.Y.--Gounod's ROMEO ET JULIETTE, Philadelphia, Pennsylvania.
Wednesday, Dec. 12 at 8:00 P.M.--Strauss' DER ROSEN-KAVALLER (2nd perf.)
Thursday, Dec. 13 at 8:00 P.M.--Mozart's DON GIOVANNI (1st performance)
Friday, Dec. 14 at 8:00 P.M.--Wagner's TANNHAUSER (1st performance)
Saturday, Dec. 15 at 1:30 P.M.--Wagner's DIE MEISTERSINGER VON NUERNBERG (Broadcast over WJZ)
Saturday, Dec. 15 at 8:30 P.M.--Verdi's LA TRAVIATA (1st performance).
Publicity: Margaret Carson, PE. 6-1200.
- Tuesday
Dec. 11 OPENING: "BRIGHTEN THE CORNER" LYCEUM THEATRE, 149 WEST 45TH ST.
New comedy by John Cecil Holm starring Charles Butterworth, with Lenore Lonergan and Phyllis Avery. About a wealthy uncle who visits his nephew's home and the complications that develop in the absence of the nephew's wife. Producer: Jean Dalrymple. Director: Arthur O'Connell. Settings: Willis Knighton. Publicity: Jean Dalrymple, MU. 5-3114.
- Wednesday
Dec. 12 OPENING: "HAMLET" COLUMBUS CIRCLE THEATRE, B'WAY AT 59TH ST.
Michael Todd presents Maurice Evans in his new production of Shakespeare's "Hamlet", the same GI version which was toured through the South Pacific. Cast includes: Lili Darvis, Thomas Gomez, Frances Reid, and others. Staged by George Schaeffer. Settings: Frederick Stover. Music by Roger Adams. Costumes: Irene Sharaff. Publicity: Mort Nathanson, CI. 7-0510.